

## CALL FOR SUBMISSION OOSHOT AWARD - THE PHOTOGRAPHIC COMMISSION PRIZE

### INTRODUCTION

Launched in 2014 by Valérie Hersleven, Ooshot.com is the first visual content creation platform, allowing companies to organize their shots (photos, videos and motion design) in France and internationally.

Thanks to its growing community of photographers (more than 4,000 photographers referenced in 47 countries), Ooshot provides its customers, from the largest groups to the most innovative Start-Ups, with an integrated suite of image production management tools: from client briefing to the archival of images, from recommending the best photographer, to the final editing and retouching.

### PRESENTATION OF THE PRIZE

In 2018, Ooshot launches the *Ooshot Award*, the first Prize dedicated to the photographic commission. This new Prize wishes to valorize the creative photographic commission, and thus to reinstate all its artistic legitimacy to this practice also defined as a creative territory.

This award will reward work done by a professional photographer on behalf of a client. It concerns all sectors where images are needed to serve a communication objective: corporation, institution, public authority, industry ..., whatever its field of application: fashion, advertising, beauty, still life, culinary, reportage / documentary, portrait ... The prize excludes the press/news photography.

The *Ooshot Award* will focus above all on the aesthetic and formal quality of the order.

The *Ooshot Award* is directed by Fannie Escoulen, co-director of LE BAL from 2007 to 2014 and currently independent curator. A jury of professionals from the worlds of image, communication and business will come together to elect the winner, from a pre-selection of 15 to 20 finalists.

An endowment of 10,000 euros will be awarded to the winner of the *Ooshot Award*. This endowment will allow the award-winning photographer to pursue a personal project, whether ongoing or future work. Special mentions might also be awarded.

The winning photographic projects (laureate + special mentions) will be exhibited during a special night in Spring 2019 in Paris. The production of the exhibition will be handled by Ooshot.

## **SELECTION CRITERIA**

For its first edition, the Ooshot Award asked thirty internationally recognized image-making experts to suggest a selection of photographers who have left their mark on commissioned photography during the last two years. Personal submissions are also allowed. They're free and open to all professional photographers (no age or nationality requirement).

Applications will be made online on the *Ooshot Award* website:

[www.picter.com/ooshot/award-2018](http://www.picter.com/ooshot/award-2018), from September 11 to November 11, 2018.

Applicants will need to submit online:

- Up to 6 photographic commissioned projects done during the last three years (from 01/01/2015 to 31/12/2017): 1 to 15 images per project can be uploaded + an intention note (5-10 lines) describing the subject of the order and the name of the client + the final visual (s) of the communication campaign.
- A photographic project (personal series) to allow the jury to appreciate the personal work of the photographer + an explanatory note of intent relative to the personal photographic project to be carried out as part of the Prize.
- An up-to-date CV.
- All descriptions have to be provided in English

Pre-selected candidates commit to sending a complete file by post to: *Ooshot Award*, 3 rue de Nancy - 75010 Paris - before 30 November 2018, consisting of:

### **Part 1: Documents required to describe the commissioned work presented as part of the submission:**

- 1 to 15 photographic prints - 30x40 cm max (the same pictures as those proposed on : [www.picter.com/ooshot/award-2018](http://www.picter.com/ooshot/award-2018)).
- An intention note describing the subject of the commission and the name of the client.
- The final visual (s) of the communication campaign.

### **Part 2: Supplementary documents presenting other works:**

- A series of 10 to 15 images from another photographic project (personal series or commissioned work), 30x40 cm max, to allow the jury to appreciate the work of the photographer in another aspect.
- Any other relevant complementary documents (book, publications, exhibition views ...).

### **Part 3: Other documents required:**

- An explanatory note describing the personal project of the photographer to be carried out as part of the Prize.
- An up-to-date CV.
- A Self Addressed Stamped Envelope for us to send your documents back to you.

**JURY**

A jury composed of seven personalities from the world of images (photographer, curator, artistic director ...), of corporations and of advertising, as well as the founder of Ooshot, will meet December 3, 2018, to designate the winner of the *Ooshot Award* and the special mentions. The preselection will be carried out by the Commissioner of the Prize, Fannie Escoulen with Valérie Hersleven.

**COMMITMENTS AND RESPONSIBILITIES**

Participation in the *Ooshot Award* implies acceptance of these rules. The pre-selected photographers will agree to assign the rights of reproduction, exploitation and use of five visuals as part of the promotion of the *Ooshot Award*, in any way we deem suitable, whether by poster, publication and on social networks (Facebook, Twitter, Instagram, LinkedIn, Pinterest, others, ...).

The participants will have to guarantee the organizers that the presented works do not infringe the rights of any third parties and that they secured all necessary authorizations for a possible reproduction or exhibition.

After the laureate's presentation, he or she commits to donating a signed work (a print or polyptych) from the exhibition to join the *Ooshot Award* collection.

Name

Surname

Full address

Phone

E-mail

Website of the photographer

Birth date

I have read the rules and I commit to respecting them. If I am pre-selected for the *Ooshot Award*, I agree to assign the rights of reproduction, exploitation and use of five visuals as part of the communication and promotion of the *Ooshot Award*. If I am a winner of the *Ooshot Award*, I commit to give a signed exhibition print to Ooshot.

Done in

Date

Signature preceded by "read and approved"

The organizers of the *Ooshot Award* can not be held responsible in case of loss, theft or deterioration of the candidates' files. Any application form implies the acceptance of these rules.

Any incomplete file will be automatically rejected.